ISS 2024
INTERNATIONAL SPACE SUMMIT

International Space Conference Performance Report

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International Space Conference Performance Report

ISS 2024

INTERNATIONAL SPACE SUMMIT

New Horizon of Cooperation 2024. 6. 11. ~ 13. THE-K HOTEL, SEOUL

2024. 9 | 「ISS 2024」 Committee


INTERNATIONAL
SPACE
SUMMIT
2024
New Horizon of
Cooperation
JUNE 11 (TUE) - 13 (THU), 2024 | THE-K HOTEL, SEOUL
Host · Organizer | CONTEC
Sponsor | 서울경제
INTERNATIONAL SPACE SUMMIT 2024
New Horizon of Cooperation



Foreword

Firstly, I wish your organization (company) continued success and growth. I am pleased to share with you the achievements of the International Space Summit 2024 (ISS 2024), which was held in Seoul last June.

The International Space Summit 2024 (ISS 2024) was successfully held from June 11th to 13th 2024, at The K-Hotel in Yangjae-dong, Seoul. The event was attended by 1,434 space industry experts, scientists, researchers, business leaders, and government officials from 34 countries.

The conference included keynote speeches from 3 experts, 13 sessions with 60 presentations and panel discussions that provided insights into the latest trends in the space industry. Participants explored the prospective collaboration opportunities in the future space market through various events, such as the networking reception, luncheons, and exhibition booths, which opened new horizons for international cooperation in the space sector. We sincerely thank all the domestic and international participants for their support and active participation which greatly contributed to the success of ISS 2024.

The 「ISS 2025」 event next year is scheduled to be held from June 3rd to 5th, 2025, in Daejeon, a leading economic hub. Daejeon is at the center of South Korea's space industry cluster, bringing together space-related institutions such as the Defense Acquisition Program Administration, Agency for Defense Development, Korea Aerospace Research Institute, and Korea Astronomy and Space Science Institute, as well as universities and companies. Additionally, it is located near Gyeryongdae, the headquarters of the Army, Navy, and Air Force, which represent the demand for defense space power.

We would like to express our heartfelt gratitude for your organization's (company's) great interest and support for "ISS 2024", recognized as an international space conference leading the New Space era and contributing to the development of South Korea's space industry ecosystem. We look forward to an even greater interest and participation in next year's "ISS 2025".

Thank you.

2024. 9. 10.

ISS 2024 Committee Chair, CONTEC CEO Dr. Sunghee Lee

Contents

- Overview 4
- Progress & Development Overview 10
- ISS 2024 Program 11
- Key Achievements 12
- ISS 2025 Objectives 16
- Conclusion & Recommendation 17

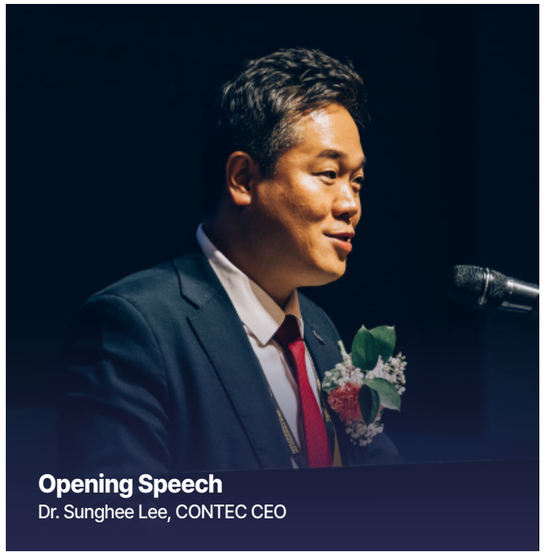
Overview

This report provides an analysis of the outcomes from the successful completion of the 2nd private-led International Space Conference, "International Space Summit 2024 (ISS 2024)" organized and hosted by CONTEC, as well as the plans for "ISS 2025".

▪ Event Summary

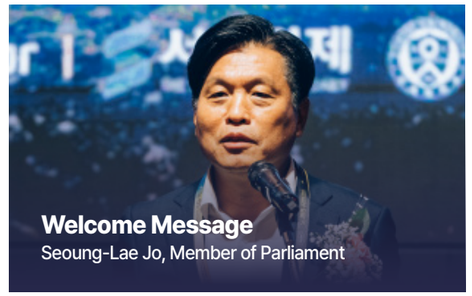
Category	Details
Event	「International Space Summit 2024」
Objective	To bring together experts in the space industry, scholars, entrepreneurs, government officials, and other professionals from around the world to explore the future of the space industry, expand the foundation for space development, and promote global technological cooperation
Theme	New Horizon of Cooperation with ISS 2024
Date/Location	June 11th(Tue) ~ 13th(Thu), 2024 / The K-Hotel Seoul, Grand Ballroom
Organizer/Host	CONTEC Co.,Ltd
Sponsors	Official Sponsors: 3 organizations 서울경제 연세대학교 항공우주전략연구원 한국국방외교협회 Government Sponsors: 2 organizations 서울특별시 한국관광공사 (International Conference Support Program) Event Sponsors: 26 organizations (Gold 3, Silver 14, Bronze 6, Optional Sponsorship 3)
Program	13 session with 60 topics presented / Opening Ceremony, Network Reception, etc.
Exhibition Booths	17 companies (8 domestic/ 9 international)
Participants	359 institutions and companies from 34 countries /Total participants: 1,434 (cumulative) * 220 companies, 37 institutions, 31 universities, 25 securities and investment firms
Event Budget	Fully covered by CONTEC Co.,Ltd

Pictures of ISS 2024

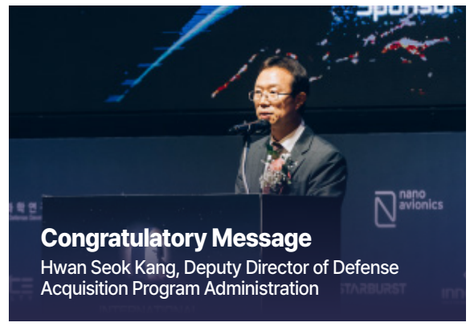

Opening Speech
Dr. Sunghee Lee, CONTEC CEO



Group photo after a conversation with key guests


Welcome Message
Seoung-Lae Jo, Member of Parliament


Congratulatory Message
Jong In Lim, Special Advisor to the President for Cyber


Congratulatory Message
Hwan Seok Kang, Deputy Director of Defense Acquisition Program Administration


Congratulatory Message
Jacques Flies Embassy of the Grand Duchy of Luxembourg in Seoul Ambassador


Congratulatory Message
Dongyoung Son, Seoul Economic Daily CEO


Panel Discussion


Networking Luncheon

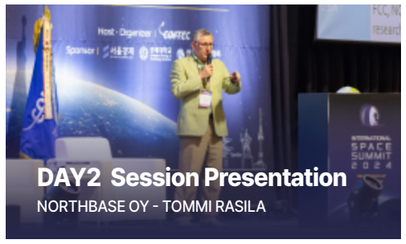


DAY2 Keynote Speech
Yong Jun Noh, Head of the Defense Space Task Force, Defense Acquisition Program Administration


DAY 2 Networking Reception



CONTEC - CDS MoU

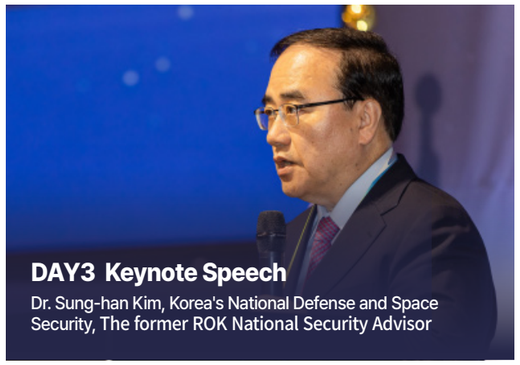


DAY2 Session Presentation
NORTHBASE OY - TOMMI RASILA


Panel Discussion



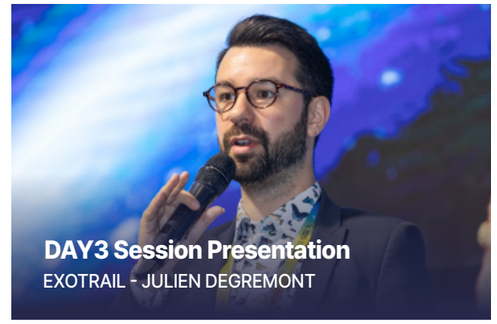
Panel Discussion


DAY3 Keynote Speech
Dr. Sung-han Kim, Korea's National Defense and Space Security, The former ROK National Security Advisor


Panel Discussion

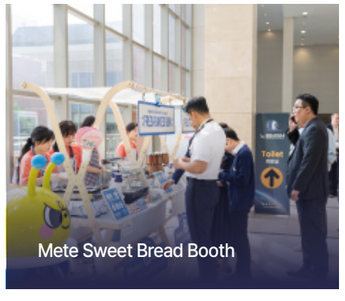


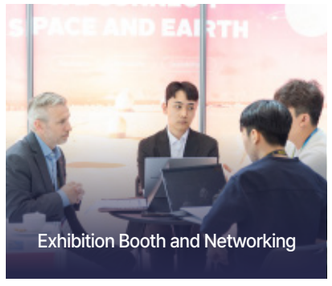
CONTEC - KSAT MoU


DAY3 Session Presentation
EXOTRAIL - JULIEN DEGREMONT



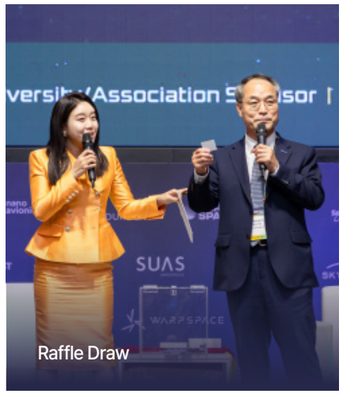
DAY3 Session Presentation
ASTROLIGHT - LAURYNAS MAČIULIS


Mete Sweet Bread Booth


Exhibition Booth and Networking



Exhibition Booth and Networking



Raffle Draw

Recap of
ISS 2024

Participants

34 Countries

1,434 Participants

34 Countries
1,434 participants(Cumulative)

Compared to the previous year, there was a 378% increase in attendance (from about 300 to 1,434 Participants)

Speakers/Panel Discussion

22 Countries

74 Speakers

22 Countries
74 Speakers/Panel Discussion

13 sessions with 60 topics presented / Opening ceremony, official dinner, etc. (Participation from 22 countries, 3 keynote speakers, 60 presenters, 11 moderators)

Participating Institutions/Companies MoU Signed

360 Participating Institutions/Companies

8 MoU

360 institutions and companies from around the world participated / A total of 8 MoUs were signed between companies.

220 companies, 37 organizations, and 31 universities, totaling 360 institutions and companies, participated. During the event, cooperation with partner organizations and the exchange of technology and information contributed to the creation of effective business opportunities and expansion

Media Coverage

7 Media outlets

18 Articles Published

A total of 18 articles were published by 7 media outlets.

Seoul Economic Daily published 11 articles (including 1 printed article), Korea Economic Daily 2 articles, and Maeil Business Newspaper, JoongAng Ilbo, Digital Daily, Digital Chosun, and Chosun Biz each published 1 article

SNS Promotion

26 Posts

40,305 Exposures

A total of 40,305 exposures were achieved with zero negative opinion posts

Promotion of the event and positive experience dissemination through a virtuous cycle structure of posting, user exposure, and reposting (Survey period: November 21, 2023, to June 25, 2024)

Survey

196 Responses

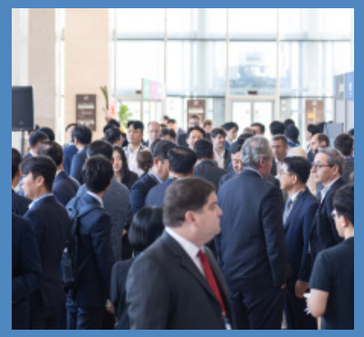
93 %, Very Satisfied

Survey results: 196 responses received (155 from domestic participants and 41 from international participants)

93% of participants expressed high satisfaction with the session topics and content, and 78% expressed satisfaction with the panel and presentation durations



Panel Discussion



Exhibition Booth Visits



Networking



Media Coverage Through Interviews



Participant's ISS 2024 Postings



Session Presentation

Progress Overview

▪ **The first hosting of 「ISS 2023」 : June 28th(Wed)~29th(Thu)/ Grand Chosun Hotel, in Jeju island**

Date	Details
’23. 8. 16.	「ISS 2024」 Date and venue confirmed
’23. 9. 18.	Preliminary inspection of the event venue at the The K-Hotel in Seoul
’23. 10. 27.	「ISS 2024」 RFP Preparation and Procurement Request (Targeting 2 Event Management Agencies)
’23. 10. 30.	「ISS 2024」 Official Website Launch and Opening for Pre-Registration (General Participants)
’23. 12. 13.	「ISS 2024」 Development of the Basic Plan and Program Draft
’24. 1. 31.	「ISS 2024」 Contract with Event Management Agency
’24. 2. 12.	ISS 2024」 Kick-off Meeting for Event Management Services
’24. 4. 2.	Official Sponsorship Approval from the Yonsei University Aerospace Strategy & Technology Institute
’24. 4. 8.	「ISS 2024」 Program (Sessions) Finalized
’24. 4. 19.	Project Support Approval from the Korea Tourism Organization
’24. 4. 19.	Official Sponsorship Approval from Korea Defense Diplomacy Association
’24. 4. 26.	Official Sponsorship Approval from Seoul Economic Daily
’24. 5. 17.	Printed Invitations Sent to Key Figures
’24. 5. 22.	「ISS 2024」 Interim Report on Event Management Services
’24. 5. 24.	Final Confirmation of Session Speakers
’24. 5. 24.	Early Closure of Pre-Registration Due to Venue Capacity Being Exceeded
’24. 5. 31.	Support Project Approval from the Seoul Tourism Organization
’23. 6. 10.	Stage Setup and Final Pre-Event Inspection
’24. 6. 11. ~ 13.	**「ISS 2024」 is held**

ISS 2024 Program

▪ **Conference** (13 Sessions, 60 Topic Presentations, 3 Keynote Speeches by Experts)

Category	Day 1 (6/11,Tue)		Day 2 (6/12,Wed)		Day 3 (6/13,Thu)	
09:00 ~12:00	Opening Speech	Dr. Sunghee Lee CEO, CONTEC	Session 5	Launch Mission Service	Keynote Speech	Dr. Sung-han Kim The Former ROK National Security Advisor
	Welcome Message	Seoung-Lae Jo Member of Parliament				
	Congratu -latory Message	Jong In Lim Special Advisor to the President for Cyber				
		HwanSeok Kang Deputy Director of Defense Acquisition Program Administration			Session 10	FSO Communication / Quantum Key
		Jacques Flies Ambassador, Embassy of the Grand Duchy of Luxembourg in Seoul	Session 6	Ground Station Manufacturing		
		Dongyoung Son CEO, Seoul Economic Daily			Session 11	Satellite Subsystem / Payload
	Keynote Speech	Dr. Sunghee Lee CEO, CONTEC				
	Session 1	Satellite as a Service(SaaS) EO				
12:00 ~14:00	Luncheon					
14:00 ~18:00	Session 2	Satellite as a Service(SaaS) SAR	Keynote Speech	Yong Jun Noh Team Leader of Defense Space Task Force at Defense Acquisition Program Administration	Session 12	SSA (Space Situational Awareness)
			Session 7	Korea Space-Defense		
	Break Time					
	Session 3	Satellite Communication	Session 8	Space for Defense Application	Session 13	Satellite Image Analysis
	Session 4	Space Consultancy / Suitability	Session 9	GSaaS	Lucky Draw	
	Lucky Draw		Official Formal Dinner		Ending Keynote / Closing	
18:00 ~21:00						

▪ Event

- Day 1 : Opening Ceremony Performance - Media Performance on Korean traditional Percussion instrument (Team GORI)
- Day 2 : Official Formal Dinner Performance 1 - Fusion Korean Traditional Music (Team Yeobaek)
- Day 2 : Official Formal Dinner Performance 2 - Jazz Band (Team Four Seasons)
- All day : Operation of a tasting booth for CONTEC’s character bread (Mete Bread) and Korean traditional makgeolli

▪ Exhibition Booths (Total 17 Companies Participated: 8 Domestic / 9 International)

- Exhibition Booths (Total 17 Companies Participated: 8 Domestic / 9 International)
- Ground Station Sector: 4 Booths (CONTEC, KSAT, and 2 other companies)
- Other Sectors: 8 Booths (Launch Vehicles, Payloads, Antennas, Communications, etc.)

Key Achievements

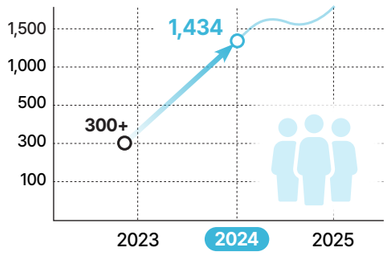
▪ Participation Scale

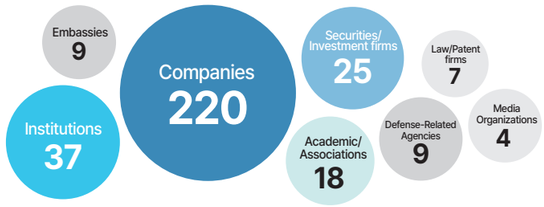
∘ Participation Status : 34 countries with 1,434 participants (total attendees), with 74 speakers/moderators from 22 countries

- 378% increase compared to the previous year (approximately 300 participants to 1,434)
- 74 speakers from 22 countries attended (including 3 keynote speakers, 60 presenters, and 11 moderators)

∘ Participating Companies : 360 institutions/companies from around the world participated

- 220 companies, 37 institutions, 31 universities, 25 securities/investment firms, 18 academic/associations, 9 embassies, 9 defense-related agencies, 7 law/patent firms, and 4 media organizations





▪ Networking Opportunities Provided

∘ Exhibition Booths

- First-time booth operation at ISS, VIP tours, and creation of promotional opportunities for companies connected through networking.

∘ Meeting Spaces Provided

- Operation of an open meeting room (Geumgang Hall) connected to the main event hall, facilitating participation in events and meetings at exhibition booths → Activation of a virtuous cycle of networking leading from event participation to meeting room interactions
- Diversification of meeting spaces with the operation of a separate reservation-based VIP meeting room

▪ Press Releases

∘ A total of 18 press releases from 7 companies

- Seoul Economic Daily, 11 (including 1 print report) / Korea Economic Daily, 2
- Maeil Business Newspaper, JoongAng Ilbo, Digital Daily, Digital Chosun, Chosun Biz, 1 each

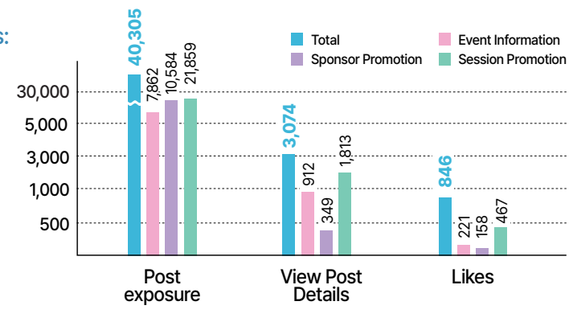
▪ SNS Promotion

Analysis results of 26 posts and 95 reposts:

total of 40,305 exposures achieved with zero negative comments

Uploading posts → Exposing posts to users → Reposting, creating a virtuous cycle of event promotion and spreading positive experiences

(Analysis Period : '23. 11. 21. ~ '24. 6. 25.)



▪ MoU Signing

∘ MoU Signed : A total of 8 MoUs signed

CONTEC: Signed with a total of 7 companies from 7 countries / Domestic company: 1 (CES)

- Simultaneously conducting the event and creating an effect of expanding business opportunities through efficient collaboration in technology and information exchange with partners

▪ Survey

∘ Survey Results: 196 responses (155 domestic / 41 international)

- 93% of participants expressed high satisfaction with the session topics and content: 78% expressed satisfaction with the panel and presentation times

  In particular, there were numerous positive regarding the Korean Space Defense/ Application session
- Request to adjust the session start time for the next event (09:00 → 10:00)
- 91% of 196 respondents



Satisfaction with the session topics and content

Smooth Networking
In particular, there were numerous positive regarding the Korean Space Defense/ Application session

Overall Event Satisfaction
Both the session presentations and panel discussion were highly impressive

Most Popular Session
Defense Space: The session related to defense space was particularly interesting

Unique Creativity of ISS
The innovative and tasty "CONTEC character bread" received positive feedback from visitors as a creative element.

▪ Event

- A well-structured program received praise from international participants and fostered a lively, harmonious conference atmosphere

  In particular, the morning performance, the focus on the opening event and the enjoyable content received significant praise
- The provision of various K-Food received positive feedback from international attendees: buffet and formal western-style meals were served across three lunches and one dinner
- CONTEC character bread served as the event's mascot, providing a special treat and joy to both domestic and international attendees

What were the shortcomings?

Overlap with other events

The event coincided with the Korea Institute of Military Science and Technology's Annual Conference (June 12-14, 2024, Jeju Island), leading to low participation from defense and space-related institutions and key personnel.

No participation from major domestic defense and space-related companies due to budget issues

Due to the lack of budget allocation in the previous year's business plan, major domestic defense and space companies did not participate in the exhibition booths. This led to some international companies raising concerns or asking questions about the involvement of the host country's space agency and large corporations

SPONSORS

Domestic

서울경제
연세대학교 Aerospace Strategy & Technology Institute
한국국방외교협회 Korea Defense Diplomacy Association
서울특별시
한국관광공사
STIC VENTURES
Company X partners
DONG JIN
hsi Hillspring Investment
GTL
GTS solutions
MTG
Hanwha Systems
CONTEC Earth Service
IOTECHI Co., Ltd. (주)아이오테크아이
SPACEMAP
cosmo bee
XMW
CONTEC Space Optics

International

KSAT
ANYWAVES
cailabs
AERO SPACE LAB
NEWSPACE SYSTEMS
SAFRAN
SPACENLEO
UTIAS SFL
sodern arianeGROUP
清華大学精密仪器系
nt National Telecom
D-ORBIT

SPEAKERS & PANELISTS

Domestic

OFFICE OF THE PRESIDENT REPUBLIC OF KOREA
대한민국국회 NATIONAL ASSEMBLY
대한민국공군
방위사업청 Defense Acquisition Program Administration
국방과학연구소 Agency for Defense Development
연세대학교 Aerospace Strategy & Technology Institute
한국국방외교협회
SaTReC 인공위성연구소
명지대학교 MYONGJI UNIVERSITY
KAI 한국항공우주산업(주)
LIG Nex1
GREEN OPTICS
kt sat
Hanwha Systems
NARA SPACE
CONTEC Earth Service
PERIGEE
Intellian
cosmo bee
SPACEMAP
INNOSPACE
CONTEC Space Optics
XMW
CONTEC

International

GRAND DUCHY OF LUXEMBOURG Trade and Investment Office Seoul
azercosmos
UTIAS SFL
SPACENLEO
UMBRA
Capella Space
ENDUROSAT
nano avionics
AERO SPACE LAB
RBC SIGNALS
SPACE FACULTY
ANYWAVES
Synspective
SAFRAN
SPACETIDE
STARBURST
Pale Blue
NORTHBASE
D-ORBIT
SKYRORA
EshailSat سهيل سات
NOVASPACE
SUAS AEROSPACE
CRAFT PROSPECT
NEWSPACE SYSTEMS
SpaceBD
ICEYE
SECURE WORLD FOUNDATION
Viasat
exotrail
JAOPS
SPACE BEAM
ARCA DYNAMICS
LEAFSPACE
WARPSPACE
SatVu
orbit
MAXAR
KSAT
cailabs
speedcast
SSC
astrolight
WTA
CDS

ISS 2025 Planning

▪ Overview of "ISS 2025" Event

- Event Name : 「International Space Summit 2025(ISS 2025)」
- Date : June 3rd (Tue) - 5th (Thu), 2025
  - Very timely, given the establishment of "Aerospace Day" (May 27) as a national holiday.
  - Considering the possibility of hosting the event in conjunction with EuroConsult's ASBW (Asia Satellite Business Week) event (under review).
- Location : Daejeon Convention Center (DCC), Daejeon, South Korea
- Program : Opening Ceremony / Conference / Invitation-Only Formal Dinner / Exhibition Booths (30 booths)

▪ Expected Effects

- Daejeon is a central hub where national defense and space-related central government agencies, government-funded research institutions, space companies, and universities gather. It provides networking opportunities among related institutions, promoting collaboration and innovation.
- Hosting the event in Daejeon, where space-related defense agencies are concentrated, and with the support of the city of Daejeon, is expected to expand the number of participating countries, organizations, and the overall scale of the event.
  (In particular, there is an expected increase of participation from international space agencies and companies)
- Attendance and presentations by global space industry experts, along with expert discussions, will contribute to the growth foundation of South Korea's space industry and the development of the space industry ecosystem

▪ Contact Information

Domestic

Category	Person in Charge	Contact number	Email
Event Operation	Jihoon Yoo	+82-42-863-4532	jhyoo@contec.kr
Event Planning	Yeongsu Lee	+82-42-863-4526	yslee@contec.kr

International

Category	Person in Charge	Contact number	Email
International Cooperation	Jihyung Shin	+82-42-863-4565	jhshin@contec.kr

Conclusion and Recommendations

The 2nd International Space Conference, "International Space Summit 2024," was successfully concluded with the participation of 1,434 attendees (a 378% increase compared to the previous year) from 34 countries, including 359 space agencies, companies, research institutes, universities, and major law firms such as Kim & Chang and Yulchon.

To this end, we recommend including "ISS 2025" in next year's business plan as a platform for enhancing South Korea's New Space capabilities and creating business opportunities. We encourage your organization (company) to actively participate by planning for an exhibition booth at ISS 2025" in the upcoming year.

SEE YOU NEXT YEAR!

International Space Summit 2025

